



International Summer Programme

UAS Nysa 2023

UNIVERSITY OF APPLIED SCIENCES IN NYSA INTERNATIONAL SUMMER PROGRAMME 2023

TITLE OF THE COURSE

“The Impact Of Foreign Direct Investment On Economic Growth”

COURSES DESCRIPTION]

With the rise of the globalisation concept, the opportunity of going global for companies has become so influential that many of the companies that are doing well in their home country are starting up their businesses in other countries to maximise the profit. The trend of investing in other economies has become very popular. That is why the foreign direct investment (FDI) between developed and developing economies has significantly increased. Not only but a new trend has been noticed: the flow of trade between developing to developing economies. And most of the Nation and policy makers around the globe desire to receive as many companies as foreign investors on their land. FDI is not only helping to develop the local and national economy but it's also bringing new technologies, building roads, highways and creating infrastructure for local production. Therefore FDI has become one of the strongest tools to influence the local economy and provide direct support to the growth of a nation's wealth.

This course is designed to enhance the knowledge about foreign capital through Foreign direct investment. It is a method of direct investment into a business of a country by the company or individual of another country. This direct investment can be either in the shape of merger and acquisition of a company in a targeted country or by expanding business operations of a company in a targeted country.

Foreign direct investment (FDI) means that any company or organisation can do direct investment into the production of another country. It can be through various ways; buying companies in another country or through expanding business into another country. Expanding business means opening a new business unit of existing business or by opening a completely new business. There are many reasons behind doing foreign investment; it may be because of taking advantage of low wages of a country, privileges like tax exemption which are given by some countries as an incentive to take advantage of tariff-free access to the region or of a specific market. FDI is the opposite of portfolio investment. In portfolio investment a company buys stocks and bonds of different companies located in different countries. It is part of the national accounts of the country and also called as an example of international factor movements.

Professor

Pradeep Kumar, dr, University of Applied Sciences in Nysa, Poland

Short biogram

Dr Kumar is a keen researcher and academician in the area of Foreign Direct Investment (FDI) with practice of International Business, and International Economics. He leads various research projects, and supports business needs in order to fulfil today's requirements of academia and industries. His courses, programs and lectures are top ranked in Poland, India, Germany, Spain, Lithuania, Kosovo, Montenegro and many other European and non-European countries. He has published numerous articles in various research journals (35+), authored many text books and edited volumes.

The course stage: Bachelor

Language of instruction: English

Duration: 26th June – 7th July 2023

Working time (lesson hours – 45 min- a day): 4

Number of ECTS credits: 4

Teaching Method: Lecture and Practices.

Course Description:

This Course is designed for all the students interested in international brands, product quality, pricing impact on their daily life. Participating students can join this course having their specialisation in any subjects at their universities, colleges.

Students will get systematic knowledge about Foreign Direct Investment, foreign capital and the new policy mechanisms adopted by developed and emerging economies in order to attract foreign direct investment as foreign investors. It'll help students to understand the importance of FDI, and identify strategically favourable destinations for its expansion. Students will also be able to understand the new emerging trend of FDI, the flow of foreign capital between the emerging economies', traditionally it goes from developed to developing/ emerging economies.

• The method of verification of the learning outcomes*1. Class attendance & active participation -20%*

Active participation in class discussions presupposes that a student has displayed the knowledge of data and notions from the lectures, the correct use of terminology and the understanding of basic ideas expressed in papers offered for home reading.

2. *Individual presentation / Group presentation - 20%*

Students are supposed to create presentations on the basis of the course material.

3. *Essay/paper/portfolio - 20%*

The element is given in the form of a written task.

4. *Individual project/ group projects- 40%*

A group project as aimed at researching the given topic.

• **Course Content**

1. Introduction of FDI. (4 hrs): Concept & definitions, direct & portfolio investment, presenting current statistics
2. Theories of FDI. (4 hrs): Dunning's theory, Investment portfolio, localisation and internationalisation
3. Global and regional investment trends- Global trends (6 hrs)
4. Determinants of FDI. (4 hrs)
5. Case Study: The impact of FDI on emerging economies (6 hrs)
6. FDI as a factor accelerating interregional and intraregional economic and social disparities. (4 hrs)
7. Case Study: Role of the regional authorities in the development of the local investment climate (4 hrs)
8. Special economic zones, clusters and technological parks. Development of outsourcing and offshoring processes. (4 hrs)
9. Case Study: Final Project Presentation (4 hrs)

Any special prerequisites: English B1 Level/ B2 Level

Suggested literature:

- A. Barclay Lou Anne, *Foreign Direct Investment in Emerging Economies: corporate strategy and investment behavior in the caribbean*, Routledge, New York, 2000.
- Bengoa, M., & Sanchez-Robles, B., *Foreign direct investment, economic freedom and growth: New evidence from Latin America*. *European Journal of Political Economy*, 19(3), 2003.
- Kumar N., *Globalization, Foreign Direct Investment and Technology Transfers: Impacts on Prospects for Developing Countries*, Routledge, New York, 1998.
- Kumar P, *Foreign Capital Remains Buoyant for the Development of Indian Economy Beyond the Pandemic*, Scholar's Press, Mauritius/Germany 2020.
- Kumar P, *The Determinants of Foreign Direct Investment in Emerging Economies: The Case of India and Poland*, LAP LAMBERT Academic Publishing, Mauritius/ Germany, 2020.

Maximum number of students in the class: 35